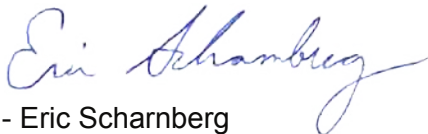


Sponsorship Opportunities

Please join us for our third annual Central Vermont Cycling Tour to benefit the Cross Vermont Trail Association. The Tour starts and ends at Morse Farm Maple Sugar Works in East Montpelier, VT and passes by a variety of active farms and woodlands on a 14, 33, or 59-mile loop. Cyclists and runners return to Morse Farm for a delicious local foods banquet, and a chance to bid on auction items and participate in a raffle. We are aiming to grow the event by 50% this year with our tour partners and an aggressive media marketing campaign.

Join us in 2012 to reach food and farm-enthused cyclists and runners throughout Vermont and New England. Our goal is to connect your business to an active market through this fun and delicious annual event. Join us!



- Eric Scharnberg
Executive Director, Cross Vermont Trail Association

Rider/Runner Demographic

82% | Vermont

58% inside Washington County

5% from Chittenden County

9% from Lamoille County

97% | New England

36% Female | 64% Male

80 cyclists attended in 2011, 120+ expected in 2012

Connect with our followers on

Twitter and Facebook



PLATINUM SPONSOR \$1,000

- 100% of your Sponsorship Fee is a direct donation to the Cross Vermont Trail Association (CVTA), your business receives a one-year CVTA membership, and is listed as a partner on our organization's website.
- Exclusive title mention in all event promotional materials, ads, and press releases
- Special thanks and recognition at the event. Opportunity to speak at event kick-off
- Ten (10) event passes for your employees or customers
- Logo and Business name on the event banner
- Linked logo in tier 1 position on tour web page, tour water bottle, and poster
- Your story and prominent linked logo/image on the event web page
- Your brochure or coupon in tour registration packets
- Prominent table or tent space at tour headquarters (Morse Farm) throughout the event

GOLD SPONSOR \$500

- 100% of your Sponsorship Fee is a direct donation to the Cross Vermont Trail Association (CVTA), your business receives a one-year CVTA membership, and is listed as a partner on our organization's website.
- Tier 2 mention in all promotional materials, ads and press releases; tier 2 position on tour water bottle and poster
- Five (5) event passes for your employees or customers
- Your logo on the event banner
- Your story and prominent linked logo/image on the event web page
- Your brochure or coupon in tour registration packets
- Prominent table or tent space at tour headquarters (Morse Farm) throughout the event

SILVER SPONSOR \$250

- 100% of your Sponsorship Fee is a direct donation to the Cross Vermont Trail Association (CVTA), and your business receives a one-year CVTA membership.
- Tier 3 mention in all promotional materials, ads and press releases; tier 3 position on tour water bottle and poster
- Two (2) event passes for your employees or customers
- Your logo on the event banner
- Your brochure or coupon in tour registration packets
- Prominent table or tent space at tour headquarters (Morse Farm) throughout the event

BRONZE SPONSOR \$100

- 100% of your Sponsorship Fee is a direct donation to the Cross Vermont Trail Association (CVTA), and your business receives a one-year CVTA membership.
- Tier 4 mention on tour web page and poster
- One (1) event pass for an employee or customer
- Your brochure or coupon in tour registration packets
- Prominent table or space at tour headquarters (Morse Farm) throughout the event

A LA CARTE

- Table or space at tour headquarters (Morse Farm) throughout the event (\$50)
- Your brochure or coupon in tour registration packets (\$50)
- Donate item(s) worth at least \$50 to the Silent Auction/Raffle to benefit Cross Vermont Trail Association and receive either table space at tour headquarters or your brochure in registration packets